

April 1st, 2026

Notification of Company Name and Brand Logo Change

Yupo Corporation (Kanda Surugadai, Chiyoda-ku, Tokyo; Katsuhiko Naito, President) hereby announces that we will change our company name and brand logo to the following effective July 1, 2026.


- Background of the Company Name Change

Since our founding in 1969, we have continued to deliver new value to society through the development and manufacturing of "YUPO".

We now aim to evolve beyond being simply a "synthetic paper manufacturer" into a **"Value Co-Creator"** that enhances the value of "YUPO" as creative substrates that expands possibilities for diverse applications and expressions, creating value together with our customers.

To clarify this brand direction, we have decided to change our company name and brand logo.

- Details

| | Current | New (Effective July 1, 2026) |
|--------------|---|--|
| Company Name | Yupo Corporation | YUPO Co., Ltd. |
| Brand Logo |  | To be announced on July 1, 2026 |

